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Question:

What special characteristics are employers looking for when hiring?

Answer:

When employers are looking to hire somebody—whether they realize it or not—there are two primary areas that they’re looking at.

First of all, they’re looking at what your level of competence is. In other words, do you have the knowledge, the experience, the skills to do the job that they’re hiring you for?

The second area that they’re looking at is your character. Are you going to show up to work on time? Do you stay with jobs for a long enough period of time, or are you always switching to new jobs?

That’s why they’re making the reference calls and asking you questions about your past experience.

Think about those things that you would want in somebody that you would hire. You would want somebody who’s going to show up on time—somebody who’s going to be reliable.

Think about the way you dress. Get to the appointment ten minutes early. Think about those basic things that are important in a first impression.

If you focus on your competency and demonstrating your character, you stand a much greater chance of landing that new job.